



Ohio Life Sciences

# 2025 SPONSORSHIP OPPORTUNITIES

Partner With Us to Drive Life-Saving Innovation by Advocating for Our Industry, Building its future, and Connecting its Leaders.



[www.ohiolifesciences.org](http://www.ohiolifesciences.org)



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Sponsoring our events connects your organization with top innovators, decision-makers, and industry leaders in the life sciences sector.

It's more than brand visibility, it's a chance to support meaningful collaborations and showcase your commitment to advancing life-changing solutions.



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June 16-19, 2025 Boston, MA

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**Please Contact**

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# BIO 2025

JUNE 16-19, 2025 BOSTON, MA



## Boston Convention & Exhibition Center

The BIO International Convention is the industry's largest gathering of the full biotech ecosystem from across the globe, bringing together research labs, clinical trials, manufacturing, and business development.

## Be a part of the Ohio Pavilion.

### Booth Display

#### Pavilion Booth

(6 available @ \$20,000)

- 100 sqft dedicated and customizable space, access to space for in-booth presentations and meetings
- Booth includes tv-monitor, customized signage, electricity
- Shipping, set up, and tear down of all materials
- Promotion of booth partners through OLS social media channels
- Large format branding on pavilion video screen
- Area for product/handout distribution
- 5 exhibition floor passes (valued at \$800/each)





# BIO 2025

## In-Booth Reception

### Pavilion Reception (2 available @ \$3,000)

Ohio attendees will enjoy drinks and appetizers in the Ohio Pavilion.

- Recognition of reception sponsorship and brief welcome remarks
- Sponsor provides handout material for booth
- Social media recognition on OLS media channels pre and post-convention
- OLS management support of invites and RSVPs
- 3 exhibition floor passes (valued at \$800/each)



## Dinner Sponsorship

### Ohio Dinner (3 available @ \$5,000)

Invitation-only executive dinner, convening state and national leaders in the life sciences. Program will showcase Ohio's economic and business development opportunities.

- Logo on all invitations to invite-only dinner and signage
- 2 minutes of welcome remarks
- 3x5 table in reception area, materials provided by the sponsor
- 3 exhibition floor passes (valued at \$800/each)



# INNOHEALTH 2025

## SEPTEMBER 9-10, COLUMBUS, OH



### Vitria on the Square



The InnoHealth Summit 2025 marks the third annual convergence of innovators, investors, educators, and life sciences leaders in Ohio. This event, co-sponsored with JobsOhio, includes updates on the Ohio Discovery Corridor, dynamic panel discussions, an awards ceremony, a networking reception, and a keynote speaker. The summit offers valuable insights into Ohio's flourishing life sciences ecosystem, in alignment with JobsOhio and Ohio Life Sciences initiatives.

#### Co-Host Premier Sponsor (1 available @ \$50,000)

- Recognition of sponsorship and branding on all exclusive invites
- Presentation to give updates on your company
- Social media recognition on OLS media channels in-event and post- convention
- 3x5 table in reception area, materials provided by the sponsor
- Sponsor receives list of attendees



# INNOHEALTH 2025

## SEPTEMBER 9-10, COLUMBUS, OH

### Day 1 Innovation Showcase

Vitria on the Square-September 9, 2025

#### Innovation Showcase

(\$1,000 Pitch Fee, 5 available  
Contact Jon Snyder)

Join us as visionary innovators present their groundbreaking startups in the life sciences industry. Experience their compelling pitches and discover how their companies will shape and enhance the life sciences ecosystem. Participants include: Venture Capital, Angel Investors, Startup Executives, and Strategic Investors.

- Promotion opportunity, branding on all signage and literature
- Opportunity for a 20-minute presentation to give updates on your company
- Receive social media promotion post event, and in-event recognition
- 3x5 foot display table for distribution of materials provided by the sponsor

### Day 2 InnoHealth

Vitria on the Square-September 10, 2025

#### Breakfast Sponsor

(1 available @ \$3,000)

- Sponsor receives list of attendees
- 3 x 5 foot display table for distribution of materials provided by the sponsor
- Brand placement on promo emails
- Receive social media promotion post event, and in-event recognition
- Logo on in-room digital screens

#### Panel Sponsors

(4 available @ \$5,000)

- Sponsor receives list of attendees
- 3 x 5 foot display table for distribution of materials provided by the sponsor
- Brand placement on promo emails
- Receive social media promotion post event, and in-event recognition
- Logo on in-room digital screens





### **Keynote Sponsor**

(1 available @ \$10,000)

- Exclusive Keynote sponsor (program listing and signage)
- Opportunity for brief remarks prior to introduction of keynote presenter
- Sponsor receives list of attendees
- 3 x 5 foot display table for distribution of materials provided by the sponsor
- Brand placement on promo emails
- Receive social media promotion post event, and in-event recognition
- Logo on in-room digital screens

### **Lunch Sponsor**

(1 available @ \$5,000)

- Exclusive lunch sponsor (program listing and signage)
- Sponsor receives list of attendees
- 3 x 5 foot display table for distribution of materials provided by the sponsor
- Brand placement on promo emails
- Receive social media promotion post event, and in-event recognition
- Logo on in-room digital screens

## **InnoHealth Wrap-Up Reception**

Vitria on the Square-September 10, 2025

### **Reception Sponsor**

(1 available @ \$10,000)

- Sponsor receives list of attendees and opportunity to provide welcome remarks
- 3 x 5 foot display table for distribution of materials provided by the sponsor
- Receive social media promotion post event, and in-event recognition

# OHIO LIFE SCIENCES

## NETWORKING & EDUCATION EVENTS

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Ohio Life Sciences hosts a dynamic series of events each year, bringing together members and stakeholders to network, collaborate, and build awareness of our thriving life sciences community. Explore our wide range of sponsorship opportunities and partner with us to drive innovation and growth in Ohio!

**Advocate. Build. Connect.**  
**Support Ohio Life**  
**Sciences.**

### **Ohio Life Sciences Annual Meeting-November 13, 2025**

Ohio Life Sciences Association invites our valued member investors to an exclusive gathering with OLS staff and board members at our offices overlooking the Columbus Innovation District.

This event offers the perfect opportunity to hear the latest organizational updates and network with fellow OLS members in a relaxed, enjoyable atmosphere. Refreshments will be provided.

Don't miss this chance to connect and collaborate with Ohio's life sciences community leaders!

- Opportunity to provide introductory remarks
- 3 x 5 foot display table for distribution of materials provided by the sponsor
- Receive social media promotion pre-event, post event, and in-event recognition

**Sponsorships- 2 available @ \$1,500**





# OHIO LIFE SCIENCES

## NETWORKING & EDUCATION EVENTS

### **MedTech Conference -powered by AdvaMed, The MedTech Association**

The MedTech Conference is the must-attend event where innovators from every corner of the MedTech industry unite to push boundaries, showcase breakthroughs, and drive the future of health care—keeping patients moving forward. At MedTech 2024 there were over 4,000 attendees from 48 countries. Join thousands of MedTech professionals and cutting-edge companies as they:

- Share next-level technologies transforming the industry
- Learn from a dynamic, cross-cutting education program
- Network with key decision-makers and build invaluable connections

**October 5-8 2025, San Diego, CA, contact Jon Snyder for cocktail reception sponsorship opportunities.**

### **Entrepreneur Workshop Series Season III**

The OLS Entrepreneur Workshop Series is a monthly seminar program to educate, develop, and support Entrepreneurs in Residence, CEO in Residence candidates, and Senior Leadership at Life Sciences companies and organizations. Programs will consist of instruction designed to arm attendees with skills and strategies to enable their entrepreneurial spirit and drive.

- Branding on all EWS promotions and all 6 modules
- Receive social media promotion pre-event, post event, and in-event recognition
- Includes Ohio Life Sciences newsletter

**Platinum Sponsor \$10,000 per season | Supporting Sponsor \$2,000 per session-Contact Jon Snyder for sponsorship opportunities.**



# OHIO LIFE SCIENCES

## NETWORKING & EDUCATION EVENTS

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### Regional Events | 11 Available Across the State:

#### NEOH (4), NWOH (2), Central OH (2), SWOH (2), SEOH (1)

Throughout the year, Ohio Life Sciences hosts Regional Education and Networking Events that unite members and stakeholders to connect, learn, and collaborate. These events provide opportunities to stay informed about the latest developments in life sciences, engage with industry leaders and innovators, and build meaningful partnerships within Ohio's growing life sciences community.

- Opportunity to provide introductory remarks and introduce panel
- 3 x 5 foot display table for distribution of materials provided by the sponsor
- Receive social media promotion pre-event, post-event, and in-event recognition

**\$2,000-\$4,000 Contact Jon Snyder for sponsorship opportunities.**

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### Innovation District Leadership Dinners

Cleveland, Cincinnati, and Columbus. Limited to 25 C-level guests.

- Logo included on invitation and menu
- Brief welcome remarks

**3 Available, \$2,000-\$5,000 per dinner**



# OHIO LIFE SCIENCES FACILITY | NAMING SPONSORSHIPS

## Ohio Life Sciences Labs | Columbus Innovation District

Wet labs and bio labs are at the heart of innovation in the life sciences industry, serving as critical spaces where groundbreaking research, product development, and scientific discoveries take shape. Sponsorship opportunities include naming rights, event partnerships, and collaboration on campaigns to showcase Ohio's advancements in wet lab infrastructure.

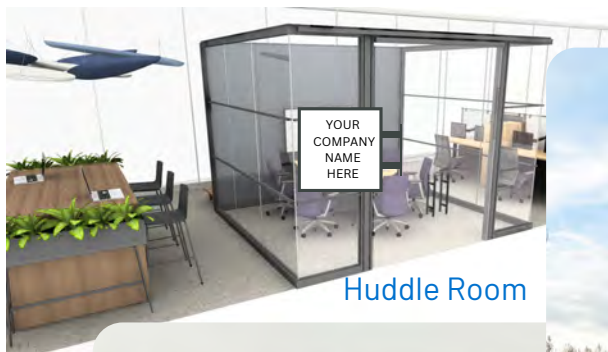
Multiple sponsorship opportunities are available, contact Bill Dunlevy, [bdunlevy@ohiolifesciences.org](mailto:bdunlevy@ohiolifesciences.org).

## Industry Hub and Training Center | Columbus Innovation District

Located in the heart of the Innovation District, our Life Sciences Industry Hub and Training Center is designed to elevate the life sciences industry in Ohio. This space will house the offices of Ohio Life Sciences, serve as home to numerous life sciences startups, and be immediately adjacent to Ohio Life Sciences Labs. The Hub will host regional and statewide events, workforce training initiatives, and many opportunities for collaboration. It's a place where leaders, innovators, and decision-makers will gather, becoming a headquarters for progress and connection.

By sponsoring a space in this state-of-the-art facility, your organization will be front and center, reinforcing your commitment to advancing life sciences in Ohio. Each sponsored space will carry your name, ensuring every meeting, event, and collaboration is tied to your brand.

Contact Bill Dunlevy for sponsorship opportunities.

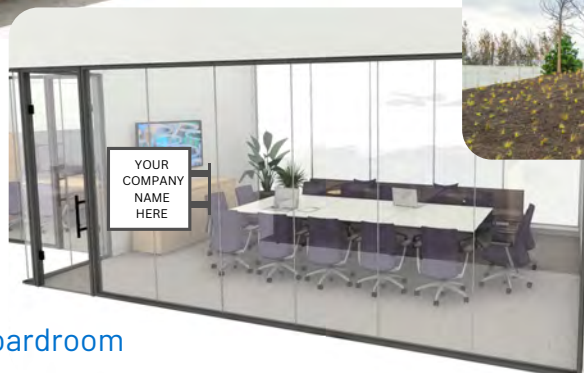


Huddle Room



Central Lounge

- **Boardroom:** A space where decisions and impactful meetings take place. Every boardroom session will happen in your named room.
- **Huddle Room:** Intimate settings for brainstorming, team discussions, and strategy development. A great spot for innovation.
- **Central Lounge:** An inviting space for networking, casual meetings, and collaboration, making it the core of daily interactions.



Boardroom



OFFICE RENDERINGS BY DUPLER OFFICE



# OHIO LIFE SCIENCES

## WORKFORCE & EDUCATION EVENTS

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### **Future Life Sciences Professionals Networking Event -April 1, 2025 4-6pm** **Battelle Center for Science Engineering and Public Policy- Page Hall**

- Serve on a panel to discuss your industry and showcase your company's thought leadership in front of students, educators, and peers
  - Branding on all workforce event promotions, graphics, and signage
  - Social media mentions and promotions
  - Includes Ohio Life Sciences newsletter
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### **BioPathways Educator Workshop—May 29-30, 2025**

BioPathways, an Ohio Life Sciences initiative, helps teachers prepare students for life sciences careers through hands-on learning, career connections, and real-world opportunities.

- Branding on all workforce event promotions, graphics, and signage
  - Social media mentions and promotions
  - Includes Ohio Life Sciences newsletter
  - Sponsor industry dinner opportunity
  - Panel during dinner, share insights about your company, workforce needs, and trends shaping the life sciences landscape
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### **BioPathways Educator/Industry Networking event (multiple events)**

- Branding on all workforce event promotions, graphics, and signage
  - Social media mentions and promotions
  - Includes Ohio Life Sciences newsletter
  - Host on YOUR site to showcase your business directly to educators and industry professionals, positioning yourself as a leader in workforce development
- 

### **OLS Workforce Engagement Committee- Convening of Industry and Educational Leadership Across Ohio**

This is a chance for our members to host a meeting of this group. Meetings would occur once a quarter at the site of the host.

- Branding on all workforce event promotions, graphics, and signage
- Social media mentions and promotions
- Includes Ohio Life Sciences newsletter

**\$2,000-\$4,000 per event, Contact Angie McMurry for more information or to become a sponsor at one of these events.**

(937) 760-1771 | amcmurry@ohiolifesciences.org

# OHIO LIFE SCIENCES

## ADVOCACY EVENTS

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### February – Grassroots Lobbying Day

OLS is convening board members and key organizations for a day of meetings with Legislators in support of the Ohio Life Sciences earmark in the operating budget. The day will include meetings with House and Senate members and a lunch briefing on our budget request for all Legislators and staff.

Previously, OLS secured funding to build out workforce development initiatives and to establish the Ohio Life Sciences Industry Hub and Training Center in the Columbus Innovation District. This year, we're requesting a modest budget increase to expand critical infrastructure and drive industry growth.

**Sponsorships 1 available @ \$5,000, 2 available @ \$1,000**

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### April – Breakfast Roundtable on the Patient Value Chain

OLS will host a roundtable featuring industry experts to educate Legislators and staff on the patient value chain, covering the entire process of developing, manufacturing, distributing, and delivering products or treatments to patients. We will pay special attention to Ohio companies leading the way for the industry. The goal of this session is to better inform our lawmakers of the critical role Ohio companies play in developing and delivering life-changing and life-saving treatments to their constituents. Legislators and their staff will gain a better understanding of what goes into drug/device development and why funding this industry is vital to Ohio's economic engine.

**Sponsorships 1 available @ \$5,000, 2 @ \$1,000**

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### May – Bi-Annual OLS Advocacy Day

This is the second Advocacy Day that OLS will host at the Ohio Statehouse. Each Operating Budget, OLS brings together industry representatives from across the state to convene at the Ohio Statehouse for a day of advocacy for the industry. OLS organizes meetings for our members with Legislators to discuss the industry's rapid momentum and need for support at the state level. This event coincides with the approval of the state operating budget. Meetings pertain directly to the Legislators' districts and all surround the importance of maintaining or expanding the OLS budget earmark. After a day filled with meetings, OLS members gather in the Statehouse for further, more intimate discussions with elected leaders and their staff over drinks and appetizers. This setting allows for more natural conversations and for our elected officials to meet dozens of industry professionals from every corner of the state.

**Sponsorships 2 available @ \$5,000, 3 available @ \$1,000**

#### **\$1,000 Sponsorship Level**

- Name badges
- Printed materials
- Receive social media promotion pre-event, post event, and in-event recognition
- Meetings with legislators

#### **\$5,000 Sponsorship Level**

- *All sponsorship benefits from \$1,000 Level AND:*
- Introduction remarks and opportunity to speak
- Brand on all signage, promotional materials/website/Eventbrite/emails/invites
- 3x 5 foot table space for materials
- Meetings with legislative leaders

# OHIO LIFE SCIENCES ADVOCACY EVENTS

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## August | November – Lunch and Learn for Legislators and Statehouse Staff

OLS will convene a group of Legislators, staff, and OLS members for a discussion covering one of the following topics: obesity medications and the need for Medicaid coverage, gene and cell therapy 101, Ohio's top life sciences companies, an overview of the 340B program, and any other topics our sponsors would like to see discussed.

**Sponsorships 2 available @ \$2,500**

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## PAC Event

This exclusive event brings together industry leaders, policymakers, and community stakeholders to discuss the critical role of life sciences in Ohio's economy. Support the Ohio Life Sciences PAC and its mission to advance the life sciences industry in our state.

**Host: \$1,000 + | Sponsor: \$500 + | Advocate: \$250 + | Supporter: \$100 +**

- Name badges
- Printed materials
- Receive social media promotion pre-event, post event, and in-event recognition
- 3 x 5 foot table space for materials
- Meetings with legislative leaders





# OHIO LIFE SCIENCES

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Member Investor Portfolio Report

The Member Investor Portfolio Report is a quarterly celebration of the milestone achievements of Ohio Life Sciences companies. Designed to elevate our members' successes, this publication highlights our industry's incredible innovation and progress. This report fosters engagement across the life sciences network, raising awareness of the remarkable accomplishments driving our state's industry forward.

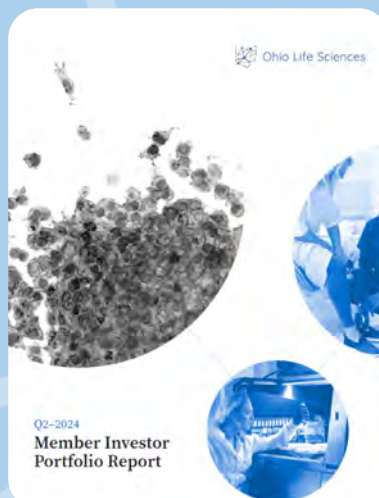
- Sponsorship recognition on each report
- Recognition on the OLS website
- Social media brand promotions

**\$5,000 per report, \$17,000 for all 4 Member Investor Portfolio Reports- contact Jon Snyder for sponsorship opportunities.**

### Digital Member Memo OLS Newsletter

- Reach 9,000+ life sciences professionals with your message
- By advertising with us, you can include a targeted message in our newsletter and connect directly with a highly engaged audience of innovators, leaders, and stakeholders

**Sponsorships- 3 available per newsletter @ \$750/each- contact Bill Dunlevy for sponsorship opportunities.**





# CONTACTS

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**Willa Bluestone** Director of Policy  
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**Bill Dunlevy** Vice President  
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